



# Ricardo-AEA

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Iain Morrow

# Models for policy makers: Contents

1. Policy maker's perspective
  - i. Generalist not specialist
  - ii. Need to satisfy multiple stakeholders with different objectives and values
  - iii. Satisfies political masters
2. Benefits of integrated models for policy makers
3. Difficulties with integrated models
4. Possible solutions
  - i. Hierarchical modelling
  - ii. Separating objective function and constraints from optimiser

## Who am I?

- Review of DECC 2050 calculator
- Long term emissions modelling for INDCs (countries' initial offers for COP21 in Paris in December)
- Simulation modelling (e.g. agent-based model of electricity markets)
- Marginal Abatement Cost Modelling (as modeller and policy maker)
  
- Work typically done for policy makers
- Who are policy makers and what do they want?

## How can energy models be made more useful to, and accepted by, energy policy makers?

- Energy policy makers are inevitably generalists, not specialists. They must understand the economics, the engineering, and the political aspects of the energy system.
- They don't think purely (or even primarily) about cost. Co-benefits, hard to quantify aspects may be of significant importance.
- Impossible to optimise:
  - policy makers may not all have the same value systems/ weightings of criteria
  - Satisfactory/ good enough/ minimal objection scenarios may be preferred
- They must convince multiple stakeholders (e.g. other departments).
- What are the political priorities?
  
- Much of this makes hybrid and whole-system models attractive

## What do energy policy makers say about models?

- Why did changing that input make such a difference to the results?
- If there's a conflict between models and your intuition, go with your intuition
- How does the model deal with consumer investment behaviour?
- Where is project/ asset X shown in the model?
- Why isn't the model showing as much of technology Y as expected?
- What are the impacts on land use/ water/ air pollution?
- Why is it showing a different result to other analysis/ my other model(s)?

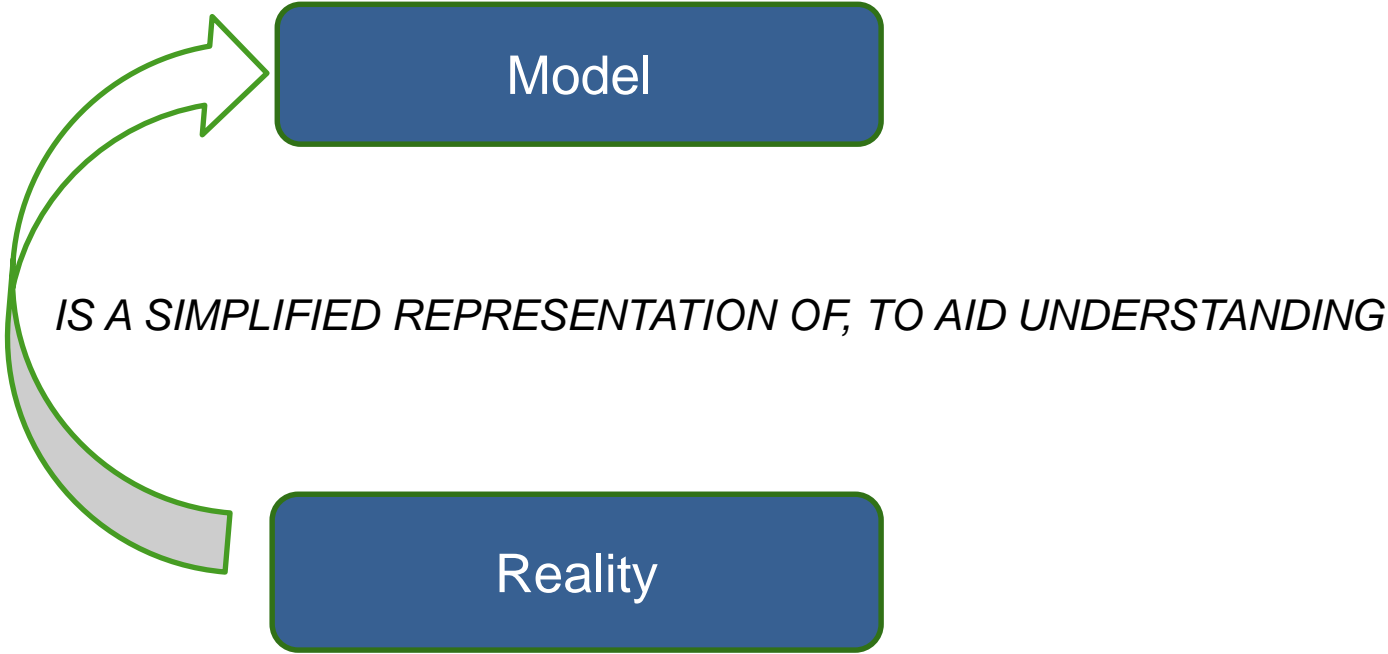
**An energy model, and modeller, needs to deal with these**

## What does the ideal energy model look like?

1. **Comprehensive:** cover all impacts of energy systems
2. **Detailed:** policy maker's favourite policies should appear clearly
3. **Consistent** with other analysis/ models, including by the policy maker
4. **Simple:** the policy maker wants to be able to understand it
5. **Transparent:** to answer the “why does the model do X” questions

**Clearly, no real model is ideal**

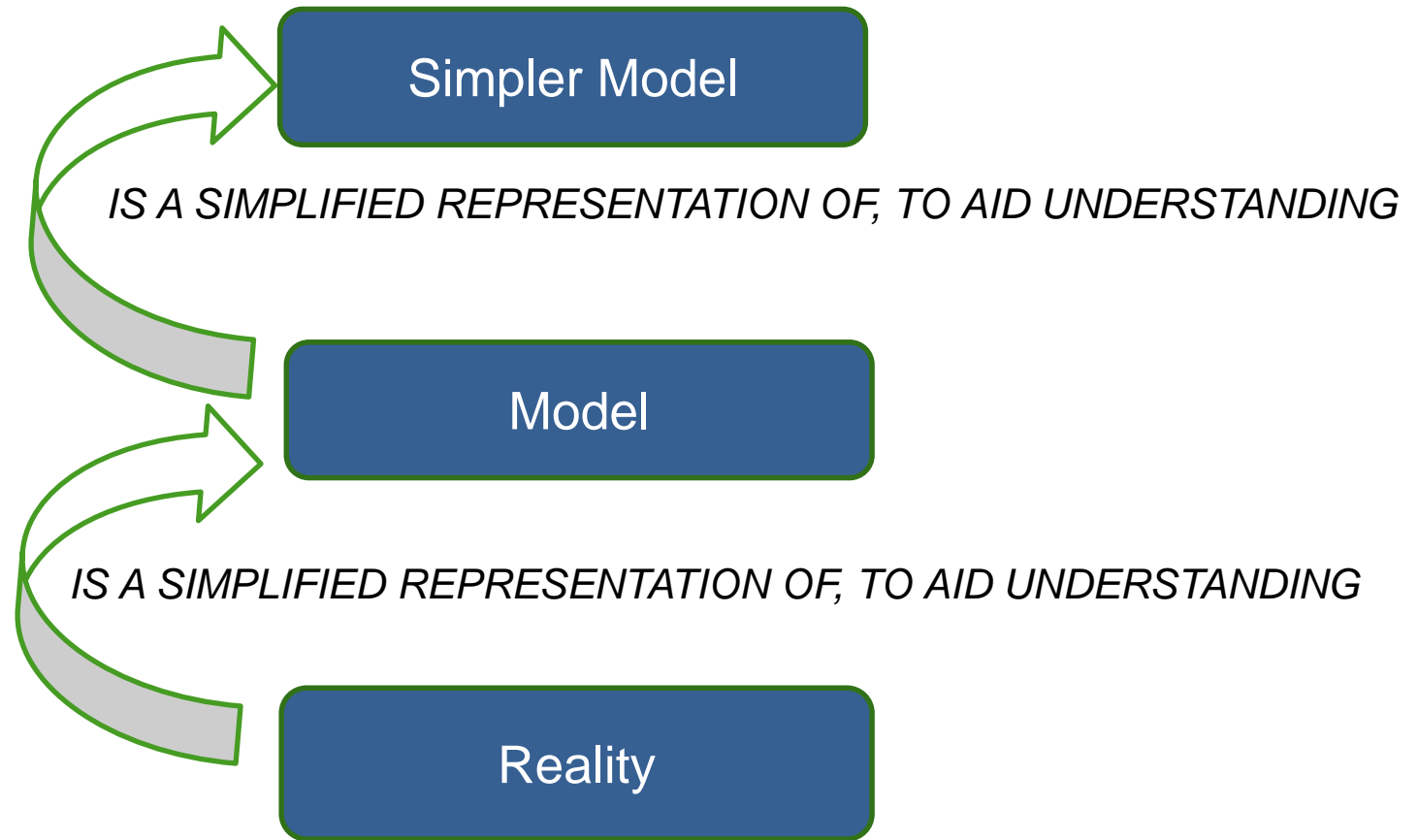
Comprehensive	Policy makers resort to qualitative analysis
Detailed	<ul style="list-style-type: none"><li>• Model dismissed as simplistic</li><li>• Model cannot replicate history, reducing credibility</li></ul>
Consistent	Model loses credibility
Simple	<ul style="list-style-type: none"><li>• Policy makers don't understand the model, missing out on the learning it provides</li><li>• Lots of time spent trying to understand changes in results between different scenarios</li></ul>
Transparent	<ul style="list-style-type: none"><li>• Model cannot be challenged</li><li>• Model loses credibility as soon as it produces a result that the policy maker cannot easily understand</li></ul>



WHY NOT ITERATE



Can have multiple layers of model – like a game where you choose the level of difficulty...

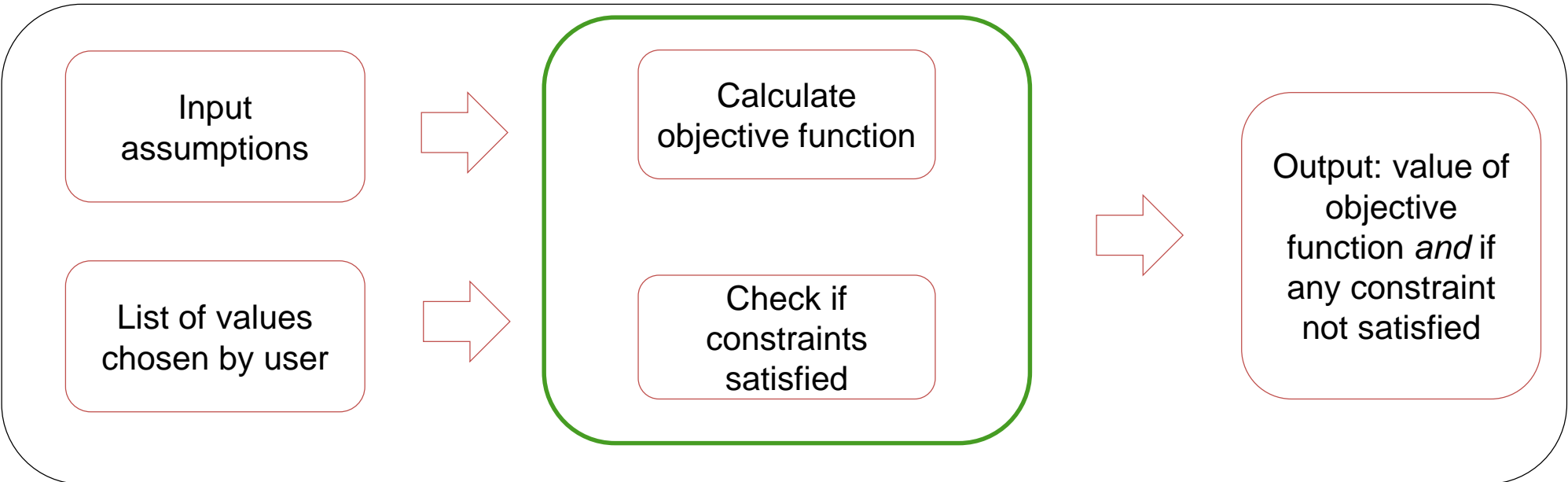
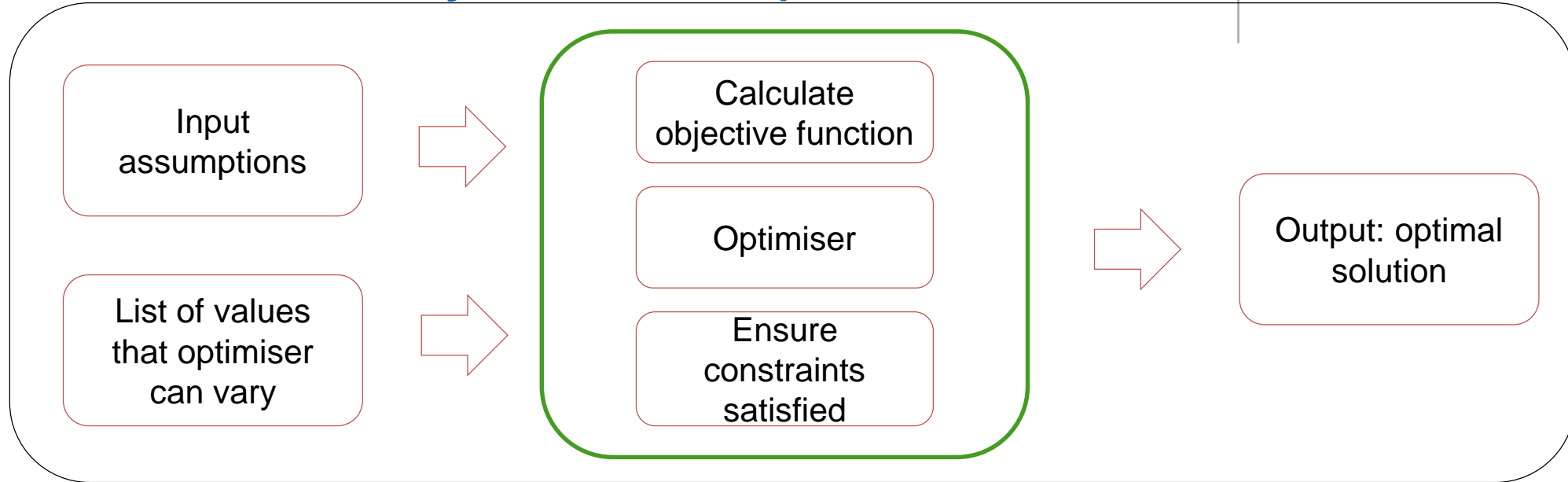


Could be done in same model, rather than separately as now?

## Transparency – separate issue

- Complex models necessarily written in technical language
- Optimisation, or statistical/ econometric analysis, can be black box
- Suggestion: allow user to look for a better solution than the model's proposed optimum
- Optimisation models contain:
  - Objective function
  - Constraints
  - Optimiser
- Suggestion:
  - create separate model that allows user to take role of optimiser. Contains objective function and constraints
  - For given set of inputs, report values of objective function and whether any constraint(s) breached

# The models share many but not all components...



- Policy maker can check whether her policy alternative has better results (shouldn't, of course, if optimisation has been done properly!)
- Policy maker can gain understanding of system by seeing effect of changing inputs
- Can check the costs of adding some additional, previously unspoken, constraint
- Can lead to requirement for new constraints

## Should work for statistical analysis too

- If fitting using least squares, objective function is mean squared error
- Model without optimiser can report total error, and show which points in training dataset have largest error. Can see if results are being skewed by outlier/ possible erroneous data

**Iain Morrow**

Ricardo-AEA Ltd  
The Gemini Building  
Fermi Avenue  
Harwell, Didcot,  
OX11 0QR

**T:** +44 1235 75 32 35  
**E:** [iain.morrow@ricardo-aea.com](mailto:iain.morrow@ricardo-aea.com)  
**W:** [www.ricardo-aea.com](http://www.ricardo-aea.com)